

18TH
ANNUAL

BALL HOMES

Night of

HOPE

PRESENTED BY

CATHY JACOBS & DON JACOBS, SR CHARITABLE FOUNDATION



BALL HOMES NIGHT OF HOPE

Since 2009, the Ball Homes Night of Hope has been the premier event of the year for the Hope Center. Supporters and clients of the Hope Center pack the Lexington Opera House in the late fall for an inspirational, entertaining and meaningful evening. The program features uplifting music, video vignettes from Hope Center clients, and a candid, compelling talk from our featured speaker. All proceeds from the evening go to the Hope Center to help those experiencing homelessness, substance use disorder and mental health disorders. It is about a new way of life for hundreds of our clients and a celebration of you and the community members who make this possible.

FEATURED SPEAKER

Justin Wren



Mercilessly bullied as a child, Justin responded by transforming himself into a champion MMA fighter. Yet despite his success, he quietly questioned the significance of his own athletic accomplishments. Each time his hand was raised in victory he thought, “Is this it? Is this as good as it gets?” As he fought his way to the top and battled never-ending injuries that accompany the profession, he slid into pain-killer addiction, battled depression and attempted suicide. He was a champion on the outside, but broken within.

It wasn’t until a chance collection of circumstances led Justin to one of the most remote places on earth, to live in the rainforest among the Pygmy people, some of the most impoverished and marginalized people on the planet, that he found his true purpose – helping others.

“My career was to fight against people, but my calling was to **fight for people**. As a fighter we are trained to generate the most impact possible. Then, I discovered how to generate impact for those who need it most, in the most unlikely of ways. I now help others learn to **unleash impact** through their work, for their community, and in this world.”

Since 2013, FFTF has provided more than 52,000 indigenous people with access to clean drinking water, replanted thousands of trees, acquired more than 3,000 acres of land in the name of the tribe and helped 1,800 people out of slavery and into freedom.

Current projects include housing, education, healthcare and sustainable livelihoods through community empowerment.

Today, Justin shares his remarkable story on stages across the country and around the world teaching others the tools, tactics and techniques to navigate any adversity, find purpose, and achieve meaningful impact in business and in life.

OPPORTUNITIES FOR SPONSORSHIP

OCTOBER 28, 2026
LEXINGTON OPERA HOUSE

6:30 P.M

<i>Sponsor Levels</i>	<i>Gold</i>	<i>Silver</i>	<i>Bronze</i>
Tickets to Event	8	6	4
Sponsor Appreciation Reception	8 guests	6 guests	4 guests
Sponsor Appreciation Reception Promotions	Logo	Listing	Listing
Signage at Event	Logo	Listing	Listing
Recognition from Podium	★	★	
Ad in Program Book	¾ Page	½ Page	¼ Page
E-News Mention	Logo	Listing	Listing
Social Media Tags	Logo	Listing	Listing
Exposure on Website	Logo	Listing	Listing
<i>Investment</i>	<i>\$5000</i>	<i>\$2500</i>	<i>\$1000</i>

SPONSORSHIP REGISTRATION FORM

Yes! Please sign us up to be a sponsor for the 18th Annual Ball Homes Night of Hope event! Our donation will secure our sponsorship.

☐

Gold (\$5000)

☐

Silver (\$2500)

☐

Bronze (\$1000)

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CONTACT INFORMATION

Sponsorship Name (as it will appear on promotional material)

Contact Name (receives all event correspondence)

Mailing Address

City

State

Zip

Phone

E-mail Address

PAYMENT

Please make checks payable to Hope Center. Sponsor registration is due _____ to guarantee inclusion in printed program.

☐

American Express

☐

Visa

☐

MasterCard

Credit Card Number

Exp. Date

Signature

Mail payments and sponsorship registration form to the Hope Center attn: Night of Hope PO BOX 6 Lexington KY 40508

For questions or more information, contact Kara Ball, Director of Development via phone at 859-721-0144 ext. 114 or by email at kball@hopectr.org