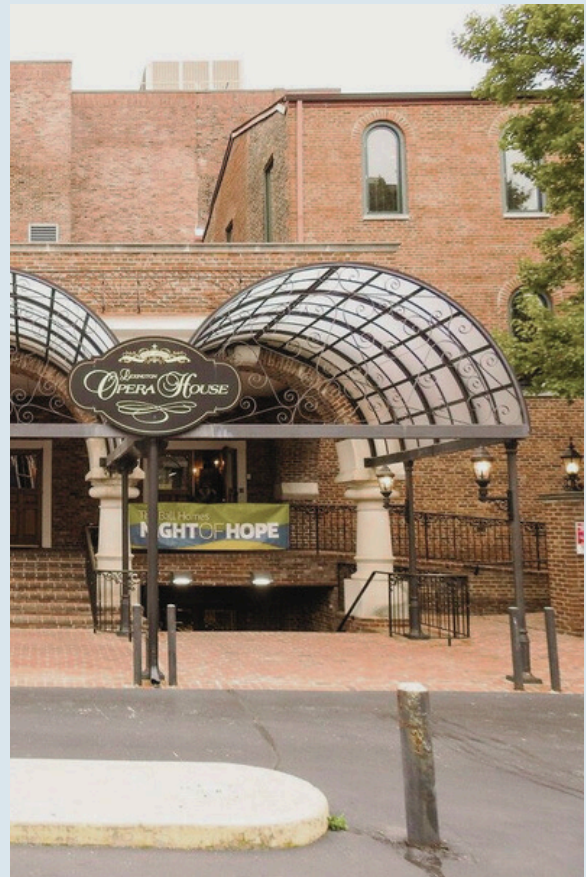


THE 16TH ANNUAL BALL HOMES NIGHT OF HOPE



PRESENTED BY CATHY JACOBS
& DON JACOBS, SR CHARITABLE FOUNDATION



OPPORTUNITIES FOR
Sponsorship

Tuesday
October 8, 2024
Lexington Opera House

ABOUT THE



Our mission is to provide comprehensive life-sustaining and life-rebuilding services that promote healing from substance use disorder, mental health disorders, and homelessness.

Our Programs

- Affordable Housing
- Detention Center Recovery Program
- Dr. Gordon Hyde Hope Health Clinic
- Emergency Shelter
- Employment Program
- HopeMobile Mobile Outreach
- Intensive Outpatient Program
- Mental Health Program
- Recovery Program for Men
- Recovery Program for Women
- Residential Treatment Program
- Social Services
- Street Outreach
- Veterans Program

The Hope Center Emergency Shelter opened in June 1993, and soon after the Hope Center grew to address not only homelessness, but its underlying causes, including substance use disorder and mental health disorders. Today, the Hope Center is meeting more challenges than ever across its eight buildings in Lexington. As we honor our 30 years of history and those we have served, we are inspired to continue our work changing the lives of individuals and those who care for them.



BALL HOMES NIGHT OF HOPE



Since 2009, the Ball Homes Night of Hope has been the premier event of the year for the Hope Center. Supporters and clients of the Hope Center pack the Lexington Opera House in the late fall for an inspirational, entertaining and meaningful evening. The program features uplifting music, video vignettes from Hope Center clients, and a candid, compelling talk from our featured speaker. All proceeds from the evening go to the Hope Center to help those experiencing homelessness, substance use disorder and mental health disorders. It is about a new way of life for hundreds of our clients and a celebration of you and the community members who make this possible.



featuring **NIC SHEFF**

Author, Recovering Addict & Subject of
Beautiful Boy

Nic Sheff's heartbreaking and inspiring struggle with substance abuse disorder is the story of *Beautiful Boy*, a major motion picture starring Timothée Chalamet as Nic and Steve Carell as his father, David. The film, which earned Golden Globe and SAG nominations for Chalamet, is based on Nic's New York Times bestselling memoir, *Tweak: Growing Up on Methamphetamines* and David's bestseller of the same title. Sharing an unglamorized, authentic and heart-touching story of substance abuse and recovery that is deeply rooted in mental illness, Nic has been recognized as "a life-changing speaker." Sober since 2011, Nic continues to write and travel the country speaking about substance abuse, mental health, bipolar disorder and recovery. A self-identified "bipolar addict", he also seeks to raise awareness of dual diagnosis and the frequent interconnection between substance abuse and types of frequently untreated mental illness.

SPONSOR LEVELS	GOLD	SILVER	BRONZE
Tickets to Event	8	6	4
Pre-Event Reception	8 guests	6 guests	4 guests
Pre-Event Promotions	Logo	Listing	Listing
Signage at Event	Logo	Listing	Listing
Recognition from Podium			
Ad in Program Book	3/4 Page	1/2 Page	1/4 Page
Newsletter/E-News Mentions	Logo	Listing	Listing
Social Media Tags	Logo	Listing	Listing
Exposure on Website	Logo	Listing	Listing
INVESTMENT	\$5,000	\$2,500	\$1,000

“The Ball Homes Night of Hope is our city’s signature event to address the cause, impact and resolution of homelessness for men, women and families. Central Bank is pleased to sponsor the Hope Center programs that are highlighted by the Night of Hope. I’m constantly amazed by the stories of successful outcomes made possible by faith, dedication and support for individuals in unbelievable circumstances.”

**— Luther Deaton, Jr.
President & CEO, Central Bank
Hope Center Board Member**

Sponsor Registration

Yes! Please sign us up to be a sponsor for the 15th annual Ball Homes Night of Hope event! Our donation will secure our sponsorship.

Gold (\$5,000)

Silver (\$2,500)

Bronze (\$1,000)



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CONTACT INFORMATION

Sponsorship Name (as it will appear on promotional material)

Contact Name (receives all event correspondence)

Mailing Address

City

State

Zip

Daytime Phone

E-mail Address

PAYMENT

Please make checks payable to Hope Center.

Sponsor registration is due Tuesday, October 1 to guarantee inclusion in printed program.

American Express

VISA

MasterCard

Credit Card Number

Exp. Date

Signature

CONTACT

Katie Vogel

Director of Development

P: 859-721-0144 x224

E: kvogel@hopectr.org

FOUR WAYS TO SECURE YOUR SPONSORSHIP:

1. Online: <https://hopectr.org/events/ball-homes-night-of-hope/>
2. Mail: P.O. Box 6, Lexington, KY 40588
3. Email: kvogel@hopectr.org
4. Fax: 859-721-0147